



EUROPEAN COMMISSION
CONSUMERS, HEALTH, AGRICULTURE AND FOOD EXECUTIVE AGENCY

Director

Luxembourg, 08/12/2017

PROMOTION OF AGRICULTURAL PRODUCTS

Info day on the Calls for Proposals 2018

31 January 2018, Brussels, Charlemagne Building
Rue de la Loi 170– 1040 Brussels



Consumers, Health, Agriculture and Food Executive Agency, 2920 Luxembourg, LUXEMBOURG - Tel. +352 43011

<http://ec.europa.eu/chafea/>

AGENDA

8.15 – 9.00	Welcome coffee and registration of participants
	ROOM ALCIDE DE GASPERI, 2nd floor
9.00 – 9.10	<i>Welcome and introduction</i> , Nathalie Sauze-Vandevyver, Director of Directorate B, Quality, Research & Innovation, Outreach, DG Agriculture and Rural Development, European Commission
9.10 – 9.30	<i>The 2018 Annual Work Programme</i> , Lene Naesager, Head of Unit B1, External communication and promotion policy, DG Agriculture and Rural Development, European Commission
9.30 – 9.45	<i>2017 Calls for proposals: statistics and lessons learned</i> , Aleksandra Mecilosek, Head of Unit D, Promotion of agricultural products, Chafea
9.45 – 10.00	<i>Call conditions: is my organization eligible and representative?</i> , Elodie Clerc, Policy Officer, Unit B1, DG Agriculture and Rural Development, European Commission
10.00 – 10.10	<i>Competitive procedure for selection of implementing bodies</i> , Mojmir Jericijo, Policy Officer, Unit B1, DG Agriculture and Rural Development, European Commission
10.10-10.20	<i>Impact of Brexit on new and on-going promotional programmes</i> , speaker TBC
10.20 – 11.00	Q&A session
11.00 – 11.15	Coffee break
11.15 – 11.45	<i>Model Grant Agreement and eligible costs</i> , Teresa Monge, Ex Ante Financial Verifying Officer, Chafea
11.45– 12.00	Q&A session
12.00 – 12.45	<i>Debriefing on High Level Missions 2017: Canada, Saudi Arabia, Iran</i> , speaker TBC, DG AGRI
12.45 – 13.00	Q&A session
13.00 – 14.00	Lunch

	ROOM ALCIDE DE GASPERI	ROOM SICCO MANSCHOLT, ground floor
14.00 – 14.20	<i>Free Trade Agreements – developments, speaker TBC, DG TRADE</i>	Project partners match-making*
14.20 – 14.40	<i>Trade opportunities for the agri-food products, speaker TBC, DG AGRI</i>	
14.40 – 14.50	Q&A session	
14.50 – 15.00	Coffee break	
15.00 – 15.40	<i>Examples of EU co-financed campaigns, speakers TBC</i>	
15.40 – 15.50	Q&A session	
15.50 – 16.00	<i>Technical support services, Anna Hedrzak, Project Officer, Unit D, Promotion of agricultural products, Chafea</i>	
16.00 – 17.00		

* The matchmaking event will be dedicated to interaction between potential project partners with a view to submitting multi-beneficiary proposals.

Important notice:

(1) Participants have to register online via the link: <https://scic.ec.europa.eu/fmi/ezreg/CHAFEA2018/start>

Please note that this event is targeting all potential beneficiaries allowed to submit an information/promotion programme concerning agricultural products.

Registration to this event is mandatory and there will be no registrations onsite. Registrations will be open until 24 January 2018.

(2) All the sessions will be web-streamed under the following link: <https://webcast.ec.europa.eu/info-day-on-the-2018-calls-for-proposal-on-promotion-of-agricultural-products>

(3) All the sessions will take place in English. Interpretation will not be available.

(4) There will be no reimbursement of travel costs: the participants will have to support all their expenses.

(5) Participants of the match-making session will be invited to create their organisations' profiles in order to be able to schedule one-to-one meetings.

(e-Signed)

Véronique Wasbauer
Director